

# AEU JOURNAL SA

## Background

The AEU Journal is a high quality, full colour magazine published seven times annually. It is distributed to 14,500 members in state primary and secondary schools, TAFE institutes and preschools.

It offers a unique opportunity for advertisers to access a large, specialised group of professionals.

## Prices 2011

<b>Double Page Spread:</b>	By negotiation
<b>Single Page Spread:</b>	\$ 1,600
<b>Single Column Width:</b>	\$ 550
<b>Quarter Page:</b>	\$ 470
<b>Half Page:</b>	\$ 860
<b>Half Page 2 Column Width:</b>	\$ 550
<b>Half Page 1 Column Width:</b>	\$ 275
<b>Classified Ad:</b>	\$ 55

(All prices excluding GST)

**Members Market:**  
FREE for all AEU members.

**Repeat Bookings:**  
10% off for a repeat booking.

## Production Dates

Deadline Dates	Publication Dates
<b>February 4</b>	<b>February 23</b>
<b>March 11</b>	<b>March 30</b>
<b>May 6</b>	<b>May 25</b>
<b>June 10</b>	<b>June 29</b>
<b>July 29</b>	<b>August 17</b>
<b>September 2</b>	<b>September 21</b>
<b>October 21</b>	<b>November 9</b>

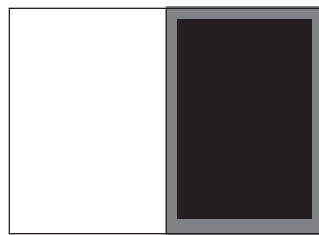
**Subscriptions:**  
\$33 pa (including postage).

## Ad Sizes and Production Specifications



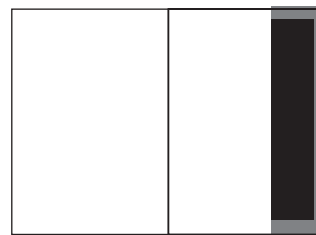
### Double Page Spread

Inside Margins 390W x 262H  
Bleed size 426W x 303H



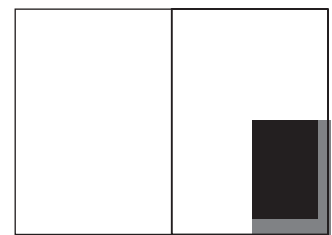
### Single Page Spread

Inside Margins 180W x 262H  
Bleed size 213W x 303H



### Single Column Width

Inside Margins 56.7W x 262H  
Bleed size 74.7W x 303H



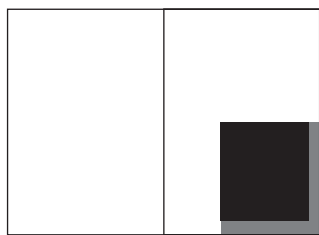
### Quarter Page

Inside Margins 87.5W x 128.5H  
Bleed size 105.5W x 151.5H



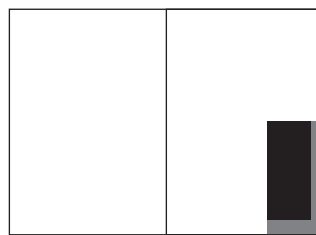
### Half Page

Inside Margins 180W x 128.5H  
Bleed size 213W x 151.5H



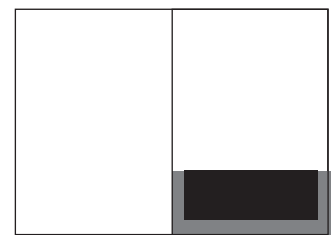
### Half Page 2 Column Width

Inside Margins 118.3W x 128.5H  
Bleed size 136.3W x 151.5H



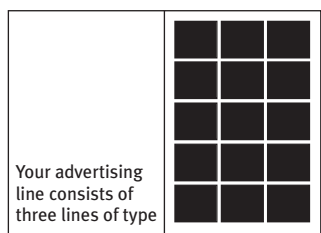
### Half Page 1 Column Width

Inside Margins 56.7W x 128.5H  
Bleed size 74.7W x 151.5H



### Quarter Page Horizontal

Inside Margins 180W x 64H  
Bleed size 213W x 87H



### Classified

Block trim size 56.5W x 50H

### PDF FILES ONLY

- PDFs distill for Press Quality settings with fonts embedded.
- Must be CMYK or greyscale (NOT RGB).
- No keylines or trim lines/marks around artwork.

### IMPORTANT

If you are unsure about any aspect of these instructions, please contact:

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### ADVERTISING ENQUIRIES TO:

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